



# NETWORK CONFERENCE

## MAY 1, 2024

*Best Western Royal Plaza Hotel, Marlborough, MA*

### WHAT MAKES NETWORK SPECIAL

- NETWORK is the signature event sponsored by the Massachusetts Coalition for Adult Education (MCAE) that brings together more than 500 teachers, counselors, directors, students, volunteer tutors, and advocates for a day of professional development and celebration. Adult educators teach literacy, ESOL, math, high school credential preparation, citizenship, college and career readiness and more.
- NETWORK features more than 50 workshops, an awards presentation ceremony, an Exhibit Hall, and multiple opportunities for sponsors to connect and have visibility with participants.
- Your sponsorship will support MCAE's vital work to ensure sufficient resources, sound public policies and state-of-the-art professional development, all leading to high-quality programs, instruction and working conditions in adult education.

### WHY YOU SHOULD BE A NETWORK 2024 SPONSOR

- **NETWORK is a great opportunity to reach out to prospective customers and enjoy high visibility**, showcasing your company, products, services, and mission at one of the largest adult education conferences in the country, and the *single largest gathering of Massachusetts adult educators in 2024*.
- **Your business needs educated workers, customers and consumers, and the work of adult education programs aligns with your needs** whether you're a publisher, software company, higher education institution, job training and placement agency, social service agency, business products and services company, financial institution, health care institution or retail establishment.
- **Educated residents lead to vibrant communities**, economic self-sufficiency and better outcomes in important public policy arenas such as the success of children in K-12, the economy and self-sufficiency, healthcare, recidivism, and civic engagement.

### THANK YOU TO THE NETWORK 2023 SPONSORS!



Worker Empowerment Cabinet  
Office of Mayor Michelle Wu



<b>SPONSORSHIP BENEFITS AND LEVELS</b>	<b>PLATINUM PRESENTING SPONSOR (1 AVAILABLE)</b>	<b>GOLD AWARDS LUNCHEON SPONSOR</b>	<b>SILVER STUDENT HEAD TABLE SPONSOR</b>	<b>BRONZE COFFEE BREAK SPONSOR</b>	<b>FRIEND</b>	<b>CONTRIBUTOR</b>
<b>Sponsorship fee</b>	<b>\$10,000</b>	<b>\$5,000</b>	<b>\$2,500</b>	<b>\$1,500</b>	<b>\$500</b>	<b>\$250</b>
Company name and logo with sponsorship level prominently visible on MCAE website and NETWORK Conference website, including a directory listing and signage on the day of the event	♦	♦	♦	♦	♦	♦
Company name and logo with sponsorship level in Awards Luncheon souvenir program and in NETWORK 2024 communications electronically distributed to all conference attendees	♦	♦	♦	♦	♦	♦
Advertisement in the Awards Luncheon souvenir program electronically distributed to all conference attendees and MCAE contacts and posted to MCAE website	full page (8" w x 10" h)	full page (8" w x 10" h)	½ page (7.5" w x 5" h)	¼ page (4" w x 5" h)		
Prominent mention with sponsorship level in all NETWORK press releases	♦	♦	♦	♦		
Prominent recognition with sponsorship level during Awards Luncheon	♦	♦	♦	♦		
Opportunity to distribute company materials in a dedicated Sponsor email to all conference attendees sent by MCAE	♦					
Complimentary NETWORK conference registration for company representative	2 registrations	1 registration				
Opportunity to conduct 1 workshop at NETWORK	♦					
Opportunity for 1 exhibitor's table at NETWORK	♦	♦				
Signage at the coffee break areas				♦		

**JOIN US AS A SPONSOR! PLEASE CONFIRM BY FEBRUARY 9, 2024 TO ENSURE MAXIMUM SPONSORSHIP VISIBILITY ON PRE-EVENT MATERIALS.**

<b>Sponsor Confirmation Form and online payment</b> <i>Sponsors will not be listed until confirmation and payment received.</i>	<a href="https://lp.constantcontactpages.com/ev/reg/j38chta/lp/017dcad6-acc6-4ad3-ab33-9f4433589f9c">https://lp.constantcontactpages.com/ev/reg/j38chta/lp/017dcad6-acc6-4ad3-ab33-9f4433589f9c</a>
<b>Pay by check</b>	MCAE, 44 Farnsworth Street, Boston, MA 02210
<b>Questions, sponsorship ideas, advertising or exhibiting</b>	<a href="mailto:mcaenetwork@gmail.com">mcaenetwork@gmail.com</a>
<b>More information about MCAE</b>	<a href="http://www.mcae.net">www.mcae.net</a>
<b>If you are unable to sponsor and would like to donate</b>	<a href="https://mcae.net/get-involved/donate/">https://mcae.net/get-involved/donate/</a>

