



NETWORK CONFERENCE

MAY 1, 2024

Best Western Royal Plaza Hotel, Marlborough, MA

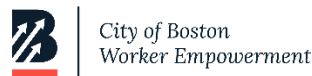
WHAT MAKES NETWORK SPECIAL

- NETWORK is the signature event sponsored by the Massachusetts Coalition for Adult Education (MCAE) that brings together more than 500 teachers, counselors, directors, students, volunteer tutors, and advocates for a day of professional development and celebration. Adult educators teach literacy, ESOL, math, high school credential preparation, citizenship, college and career readiness and more.
- NETWORK features more than 50 workshops, an awards presentation ceremony, an Exhibit Hall, and multiple opportunities for sponsors to connect and have visibility with participants.
- Your sponsorship will support MCAE's vital work to ensure sufficient resources, sound public policies and state-of-the-art professional development, all leading to high-quality programs, instruction and working conditions in adult education.

WHY YOU SHOULD BE A NETWORK 2024 SPONSOR

- **NETWORK is a great opportunity to reach out to prospective customers and enjoy high visibility,** showcasing your company, products, services, and mission at one of the largest adult education conferences in the country, and the *single largest gathering of Massachusetts adult educators in 2024.*
- **Your business needs educated workers, customers and consumers, and the work of adult education programs aligns with your needs** whether you're a publisher, software company, higher education institution, job training and placement agency, social service agency, business products and services company, financial institution, health care institution or retail establishment.
- **Educated residents lead to vibrant communities,** economic self-sufficiency and better outcomes in important public policy arenas such as the success of children in K-12, the economy and self-sufficiency, healthcare, recidivism, and civic engagement.

THANK YOU TO THE NETWORK 2024 SPONSORS!



SPONSORSHIP BENEFITS AND LEVELS	PLATINUM PRESENTING SPONSOR (1 AVAILABLE)	GOLD AWARDS LUNCHEON SPONSOR	SILVER STUDENT HEAD TABLE SPONSOR	BRONZE BREAKFAST SPONSOR	COPPER COFFEE BREAK SPONSOR	FRIEND	CONTRIBUTOR
Sponsorship fee	\$10,000	\$5,000	\$2,500	\$1,500	\$1,000	\$500	\$250
Company name and logo with sponsorship level prominently visible on MCAE website and NETWORK Conference website, including a directory listing and signage on the day of the event	◆	◆	◆	◆	◆	◆	◆
Company name and logo with sponsorship level in Awards Luncheon souvenir program and in NETWORK 2024 communications electronically distributed to all conference attendees	◆	◆	◆	◆	◆	◆	◆
Advertisement in the Awards Luncheon souvenir program electronically distributed to all conference attendees and MCAE contacts and posted to MCAE website	full page (8" w x 10"h)	full page (8" w x 10"h)	½ page (7.5" w x 5" h)	¼ page (4" w x 5"h)			
Prominent mention with sponsorship level in all NETWORK press releases	◆	◆	◆	◆	◆		
Prominent recognition with sponsorship level during Awards Luncheon	◆	◆	◆	◆	◆		
Opportunity to distribute company materials in a dedicated Sponsor email to all conference attendees sent by MCAE	◆						
Complimentary NETWORK conference registration for company representative	2 registrations	1 registration					
Opportunity to conduct 1 workshop at NETWORK	◆						
Opportunity for 1 exhibitor's table at NETWORK	◆	◆					
Signage at the coffee break areas				◆			

JOIN US AS A SPONSOR! PLEASE CONFIRM AS SOON AS POSSIBLE TO ENSURE MAXIMUM SPONSORSHIP VISIBILITY ON PRE-EVENT MATERIALS.

Sponsor Confirmation Form and online payment <i>Sponsors will not be listed until confirmation and payment received.</i>	https://lp.constantcontactpages.com/ev/reg/j38chta/lp/017dcad6-acc6-4ad3-ab33-9f4433589f9c
Pay by check	MCAE, 44 Farnsworth Street, Boston, MA 02210
Questions, sponsorship ideas, advertising or exhibiting	mcaenetwork@gmail.com
More information about MCAE	www.mcae.net
If you are unable to sponsor and would like to donate	https://mcae.net/get-involved/donate/

