

NETWORK CONFERENCE

MAY 7, 2025 (Wed)

Best Western Royal Plaza Hotel, Marlborough, MA

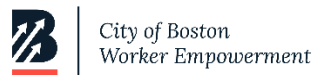
WHAT MAKES NETWORK SPECIAL

- NETWORK is the signature event sponsored by the Massachusetts Coalition for Adult Education (MCAE), a nonprofit organization that works to ensure sufficient resources, sound public policies and state-of-the-art professional development for adult education programs and staff.
- MCAE's work positively impacts more than 25,000 students annually who are served by adult education programs across the state. These programs provide instruction in literacy, ESOL, math, high school credential preparation, citizenship, college and career readiness and more.
- NETWORK is one of the largest adult education conferences in the country with more than 600 attendees, 54 workshop sessions, an Awards Luncheon to honor students and staff, and exhibitors showcasing their goods and services.

WHY YOU SHOULD BE A NETWORK 2025 SPONSOR

- **NETWORK is a great opportunity to reach out to prospective customers and enjoy high visibility,** showcasing your company, products, services, and mission at one of the largest adult education conferences in the country, and the *single largest gathering of Massachusetts adult educators in 2025.*
- **Your business needs educated workers, customers and consumers, and the work of adult education programs aligns with your needs** whether you're a publisher, software company, higher education institution, job training and placement agency, social service agency, business products and services company, financial institution, health care institution or retail establishment.
- **Educated residents lead to vibrant communities,** economic self-sufficiency and better outcomes in important public policy arenas such as the success of children in K-12, the economy and self-sufficiency, healthcare, recidivism, and civic engagement, issues that are important to everyone.

THANK YOU TO THE NETWORK 2024 SPONSORS!



SPONSORSHIP BENEFITS AND LEVELS	PLATINUM PRESENTING SPONSOR (1 AVAILABLE)	GOLD AWARDS LUNCHEON SPONSOR	SILVER HEAD TABLE SPONSOR	BRONZE BREAKFAST SPONSOR	COPPER COFFEE BREAK SPONSOR	FRIEND	CONTRIBUTOR
Sponsorship fee	\$10,000	\$5,000	\$2,500	\$1,500	\$1,000	\$500	\$250
Company name, logo and sponsorship level prominently listed on the NETWORK Conference page of the MCAE website and signage on the day of the event	◆	◆	◆	◆	◆	◆	◆
Company name, logo and sponsorship level prominently listed in registration book electronically sent to 4000+ contacts, and the Awards Souvenir Program and event communications electronically distributed to 600 conference attendees	◆	◆	◆	◆	◆	◆	◆
Advertisement in the Awards Souvenir Program electronically distributed to 4000+ contacts and 600 conference attendees, and posted to MCAE website after the event	full page (8" w x 10" h)	full page (8" w x 10" h)	½ page (7.5" w x 5" h)	¼ page (4" w x 5" h)			
Company name and sponsorship level mentioned in event press releases	◆	◆	◆	◆	◆		
Company name and sponsorship level prominently recognized during Awards Luncheon	◆	◆	◆	◆	◆		
Opportunity to distribute company materials in a dedicated Sponsor email to all conference attendees sent by MCAE	◆						
Opportunity to conduct 1 workshop at NETWORK	◆						
Complimentary NETWORK conference registration for company representative	2 registrations	1 registration					
Opportunity for 1 exhibitor's table at NETWORK	◆	◆					

JOIN US AS A SPONSOR! PLEASE CONFIRM AS SOON AS POSSIBLE TO ENSURE MAXIMUM SPONSORSHIP VISIBILITY ON PRE-EVENT MATERIALS.

DEADLINE	March 3
Sponsor Confirmation Form and online payment <i>Sponsors will not be listed until confirmation and payment are received unless special arrangements are made, in writing, with MCAE.</i>	https://lp.constantcontactpages.com/ev/reg/9wskvq4/lp/406e181e-5dc2-40e7-8073-a4d9156c33b6
Pay by check	MCAE, 44 Farnsworth Street, Boston, MA 02210
Questions, sponsorship ideas, advertising or exhibiting	mcaenetwork@gmail.com
More information about MCAE	www.mcae.net
If you are unable to sponsor and would like to donate to support MCAE's work and NETWORK	https://mcae.net/get-involved/donate/

