



NETWORK 2027

MAY 5, 2027



BEST WESTERN ROYAL PLAZA HOTEL
MARLBOROUGH, MA



Sponsor and Exhibitor
Prospectus



WHAT'S SPECIAL ABOUT NETWORK

- **NETWORK** is one of the largest, one-day, adult education conferences in the country with more than 600 attendees, 54 workshop sessions, an Awards Luncheon to honor students and practitioners, and dozens of exhibitors showcasing their products.
- **Attendees** include teachers, counselors, directors, administrative staff, volunteers and students who provide instruction in literacy, ESOL, math, high school credential preparation, citizenship, digital literacy, college and career readiness, and more.
- Staff are from **programs** operated by community-based organizations, nonprofits, local school departments, higher education institutions, and correction facilities.
- **NETWORK** is the signature event of the Massachusetts Coalition for Adult Education (MCAE), a nonprofit organization that champions the right of all adults to acquire 21st century literacy, English language and numeracy skills leading to economic prosperity, strong families and vibrant communities.

**Be an adult education champion.
Be a NETWORK 2027 sponsor or exhibitor.**



NETWORK 2027 OVERVIEW

MAY 5, 2027 (Wednesday)

8:00 a.m. to 5:00 p.m.

Best Western Royal Plaza Hotel
Marlborough, MA

MANY OPPORTUNITIES

Choose options that work for you!

- There are many available options for sponsoring, exhibiting and sharing your expertise as a vendor presenter (space is limited).
- Choose and combine whatever works best for you.
- While sponsors and exhibitors will be accepted after the deadline as space allows, you are encouraged to make your reservation as soon as possible to ensure maximum visibility on pre-event promotional materials.

We're happy to assist you in
creating your package!



SPONSOR BENEFITS

- Company name, logo and sponsorship level on all promotional materials, including registration book and Awards Souvenir Program electronically distributed to 5000+ contacts, event website, and press releases
- Color advertisement in Awards Souvenir Program electronically distributed to 5000+ contacts, 600+ attendees and posted to event website after the event
- Signage during event
- Verbal recognition at Awards Luncheon
- Dedicated exhibitor's booth with 1 six-foot long skirted table
- Opportunity to distribute company materials in a dedicated Sponsor email to all conference attendees sent by MCAE
- Complimentary event registration for company representative
- Opportunity to conduct 1 workshop session at NETWORK (workshop proposals subject to review and approval by NETWORK Program Committee)

**Benefits vary by sponsorship level.
See chart for more details.**



EXHIBITOR BENEFITS

- Company name and logo linked to your website and listed in registration book and Awards Souvenir Program prominently displayed on event website and electronically distributed to 5000+ contacts
- Dedicated exhibitor's booth with 1 six-foot long skirted table in Exhibitor Hall near highly trafficked coffee and breakfast area (extra fee applies for second table)
- Signage during event
- Complimentary wi-fi and electrical service
- Personalized event name tags with company name and Exhibitor ribbon for company's participants
- Opportunity to conduct 1 workshop session at NETWORK (space is limited; extra fee applies; workshop proposals subject to review and approval by NETWORK Program Committee)
- Please note that there is a nonprofit exhibitor rate (\$300) for organizations that provide verification of their nonprofit status through either a valid IRS determination letter or a valid Massachusetts state certificate of exemption (ST-2).

See the following chart for more details.

SPONSOR/EXHIBITOR OPPORTUNITIES



Sponsor Options	Platinum \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,500	Copper \$1,000	Exhibitor \$400*
Company name, logo & sponsorship level on all promotional materials	1st prominent placement	2nd prominent placement	3rd prominent placement			
Color ad in Awards Souvenir Program	full page (8" w x 10" h)	full page (8" w x 10" h)	½ page (7.5" w x 5" h)	¼ page (4" w x 5" h)	business card size (3.5" w x 2" h)	
Event signage	1st prominent placement	2nd prominent placement	3rd prominent placement			
Verbal recognition at Awards Luncheon						
Exhibitor's booth (1 six-foot skirted table), wifi, electrical service						 Plus \$100 for additional table
Dedicated Sponsor email						
Event registrations	2 registrations	1 registration				
Vendor workshop			Plus \$200	Plus \$200	Plus \$200	Plus \$200
Customized name badge						



INCREASE YOUR VISIBILITY

Keep your company's name and logo in front of 600+ attendees long after the conference ends by donating promotional items.

- Conference bags
- Name badge lanyards
- Product gift bags
- Pens
- Folders
- Memo pads, post-its

Let's talk about your ideas!

MORE SPONSORSHIPS

Friend (\$500) and **Contributor (\$250)** sponsorships offer another way to support NETWORK. At these levels of sponsorship, your company name and logo will be linked to your website and listed in the registration book and Awards Souvenir Program prominently displayed on the event website and electronically distributed to 5000+ contacts.

Advertise your company and support adult education at the same time!



RESERVATIONS

DEADLINE	February 1, 2027
Reservation form	https://forms.gle/Sd87s6qoLSUerDy97
Vendor presenter form	https://forms.gle/fckcLPUz4KEG39beA
Online payment	Link to payment portal will be shared when portal opens
No. Payment by check	MCAE c/o JSI/World Education 44 Farnsworth St Boston, MA 02210
NETWORK 2027 website	https://mcae.net/annual-conference/network-exhibitors/
Questions	Christine Cordio cordioc@clinton.k12.ma.us
Total Payment or invoice questions	\$380 mcaenetwork@gmail.com
More information about MCAE or to donate	https://mcae.net/get-involved/donate/

No sponsors or exhibitors will be listed in event materials until confirmation and payment are received unless prior arrangements are made, in writing, with MCAE.