

# Beginning to use or Improving a Blended Learning Model

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Blended Learning Guide  
<https://lg189.infusionsoft.com/app/page/bl-guide-resource#submit>

# Introductions

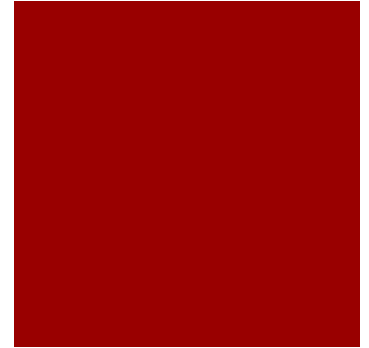
## David J. Rosen, Ed.D

- Many years focusing on the integration of technology in adult basic skills (incl. ESOL/ESL) at the University of Massachusetts Boston
- Independent consultant to adult basic skills programs, states, and professional development organizations
- LINC'S Communities of Practice Integrating Technology and Program Management groups Moderator
- Co-author of an Essential Education free publication, *Blended Learning for the Adult Education Classroom*



## Introductions: You

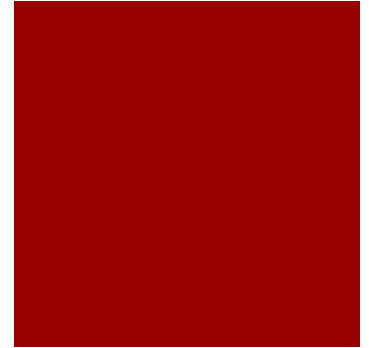
- Do you, or does your program, use **blending learning now**? If so, in a sentence or two, what are you doing?
- If not, **what intrigues you about blended learning** that brought you to this session



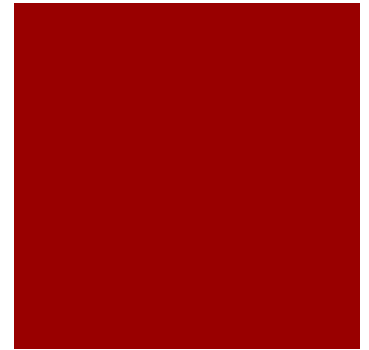
# Objectives

You will be able to:

- Define blended learning
- Describe advantages of blended learning to students, teachers, and programs
- Describe how to get started with blended learning
- Describe how adult education teachers and learners use blended learning, the range of models
- Survey students' technology skills and their access to portable digital devices



# What is blended learning?



- ❑ Face-to-Face Integrated with Online Learning

## Complexity Range



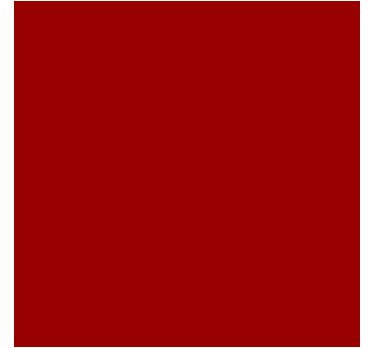
free, easy-to-find or  
prepare online  
lessons



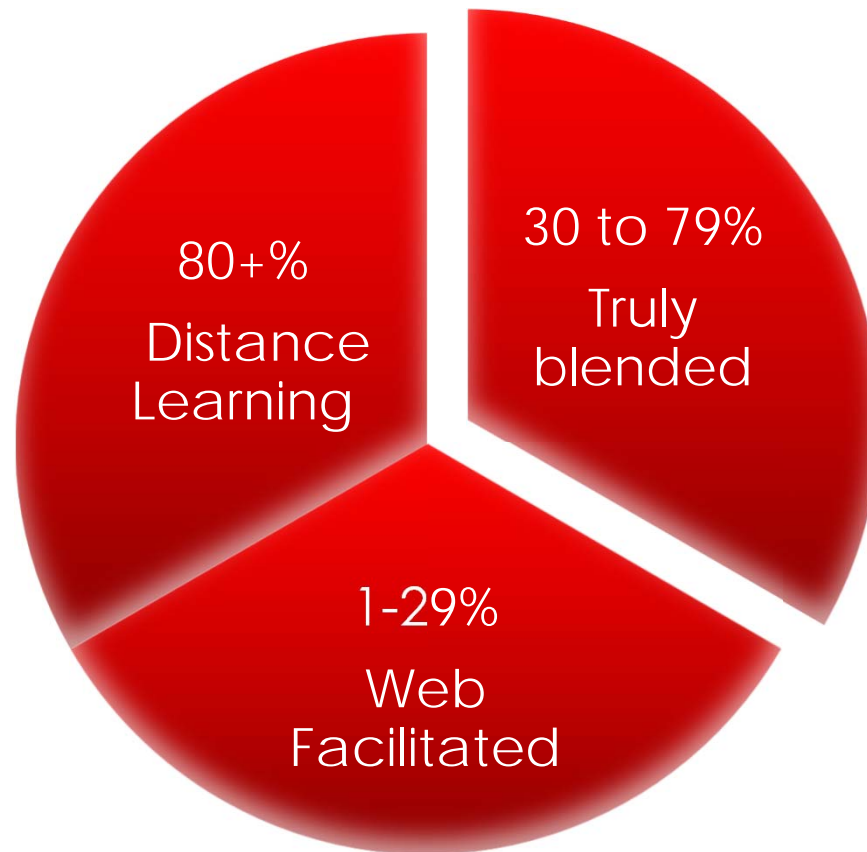
sophisticated  
learning platforms  
that offer complete  
curricula

## What is blended learning?

- The online component can range in complexity and cost from free, easy-to-find or prepare online lessons stored in free online filing systems, to sophisticated online or blended learning platforms that offer exciting features and complete curricula
- The online component can be offered asynchronously or in real time (as the instructor teaches).



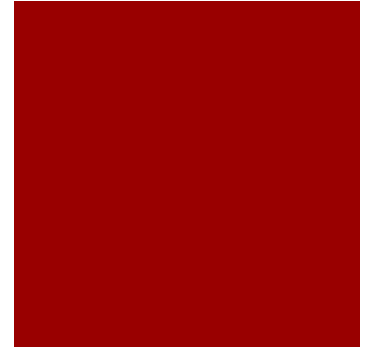
What percent of online vs. face-to-face learning is required to be considered *blended*?



[http://olc.onlinelearningconsortium.org/sites/default/files/Blending\\_In.pdf](http://olc.onlinelearningconsortium.org/sites/default/files/Blending_In.pdf)

## “Truly Blended”

In a truly blended model, the face-to-face and online curriculum are perfectly integrated.





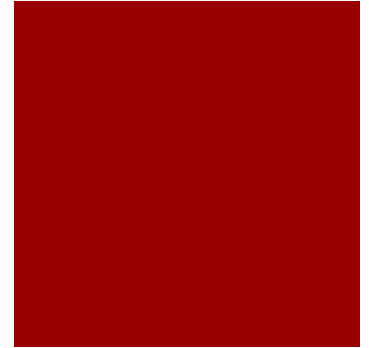
## Why use blended learning?

How will it help students, teachers and programs?

- Blended learning may be more effective for adult learners than only face-to-face learning or only online learning -- Texas Educating Adults Management System (TEAMS)

Glenda Lynn Rose post to LINCS

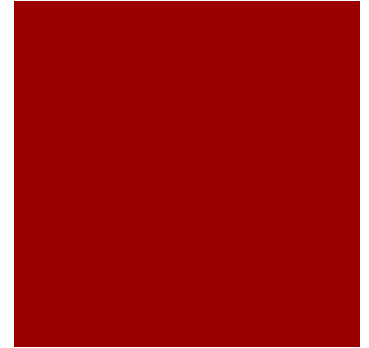
<https://community.lincs.ed.gov/comment/9097#comment-9097>



# Why use blended learning?

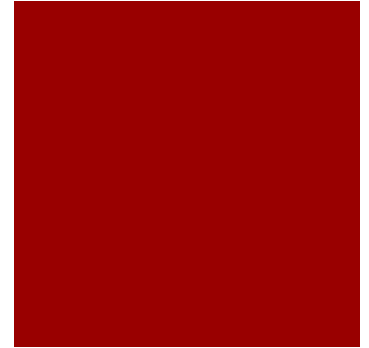
- Higher education and K-12 research on blended learning also suggests that it is effective. “Students in online conditions performed modestly better, on average, than those learning the same material through traditional face-to-face instruction.”

<https://www2.ed.gov/rschstat/eval/tech/evidence-based-practices/finalreport.pdf>



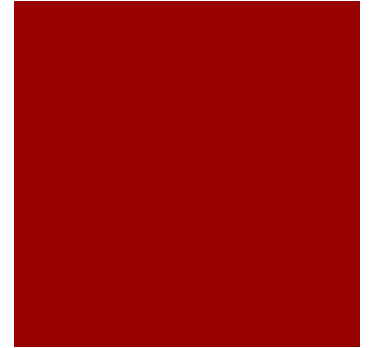
## Why use blended learning?

- Students can acquire digital literacy/digital readiness, and online learning skills
- A way to “make up” missed classes
- Homework can be more convenient and appealing if it’s online
- Extends learning time so students can reach College and Career Readiness Standards

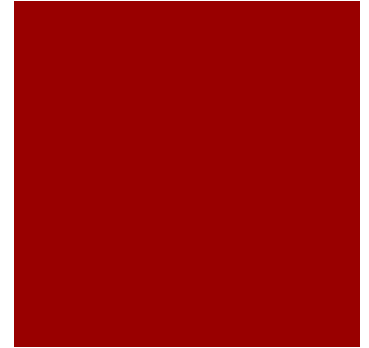


## Why use blended learning?

- Enables easier monitoring of student progress
- Fits well with workplace basic skills
- Fits well with competency-based (proficiency-based or mastery) learning models.

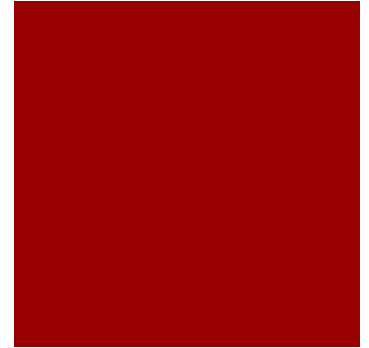


## How adult education teachers use blended learning.....They:



- Supplement instruction with online videos
- Personalize, individualize or differentiate instruction for each student
- Incorporate chats or discussion boards, e.g. for practicing writing in English
- Create free, private, class Facebook pages. (*Adult Educators Using Facebook for Education* FB group)

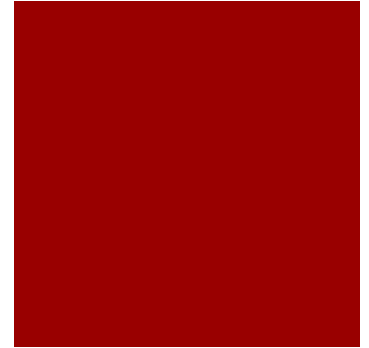
## How adult education teachers use blended learning....They:



- Add an online presence to face-to-face learning
  - Use web-based filing tools such as [Scoop.it](#), [Pinterest](#), or [Livebinders](#)
  - Use content-complete online programs, such as [Burlington English](#) , [GED Academy](#) or [HiSET Academy](#)
- Use free online tools and resources such as polling software, video customizing software such as [EdPuzzle](#), online quizzes, and more

## How adult education teachers use blended learning... They:

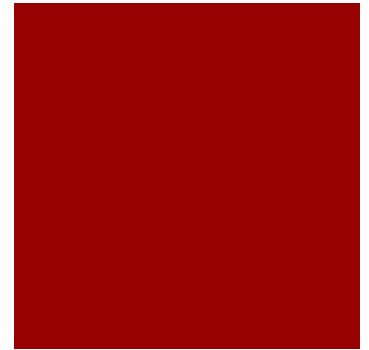
- Use shell platforms to build their own online presence, such as [Schoology](#) or [Edmodo](#)
- Make free, class instruction websites using [Weebly](#), [Wix](#), [WordPress](#), or [Google Sites](#) (See [Comparison chart](#))
- Incorporate teaching digital literacy skills
- Use free, easy-to-use blended learning tools that are described in the Blended Learning guide and listed in the appendix.



# How to Start Using Blended Learning

To begin, consider these questions:

1. What are the teaching/learning problem(s) you are trying to solve with blended learning?
2. Why do you think blended learning will help you solve those problems?
3. Is this for some or all of the classes in your program?
4. What are the content or skills areas and levels you need in the online learning component?

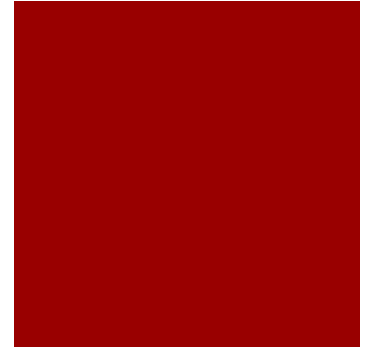




## How to start

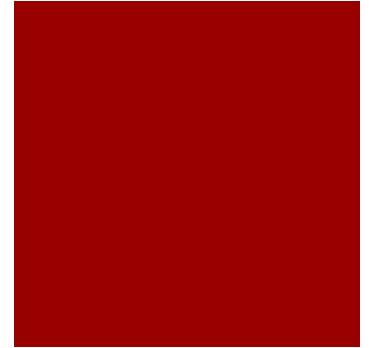
5. Do you want to obtain, or possibly purchase, a new online learning management system (LMS) or content management system (CMS), or do you plan to use an existing one?

6. Do you want the online content to be provided for you, or do you want to use a free or inexpensive web-based filing or shell program and find or create all your own content, or a mixture of both?



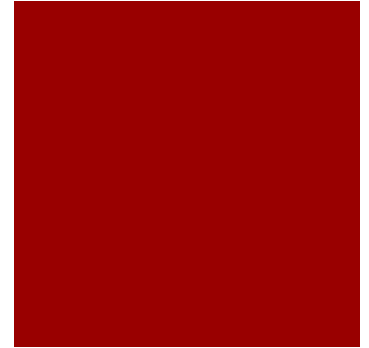
## How to start

7. Do you want a feature that reports learning progress, and if so, what information would you like it to report?



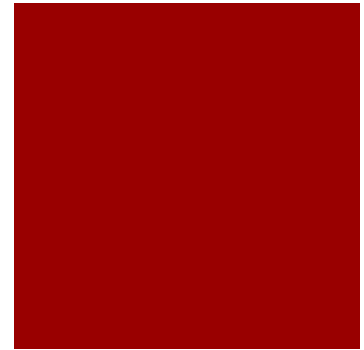
# Implementation Plan

- Blended Learning Implementation Plan Format
- Example



# Blended Learning Guide

<https://lg189.infusionsoft.com/app/page/bl-guide-resource#submit>



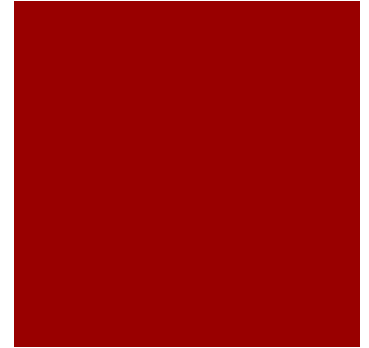
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Carmine Stewart, Ph.D.

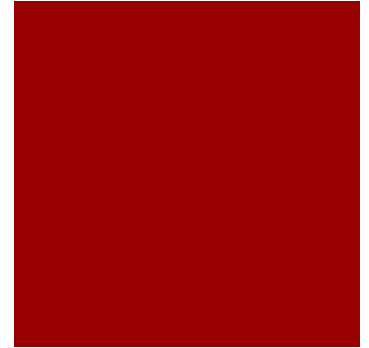
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## Questions and Discussion



- If you are doing blended learning now, tell us what you are doing.
- For you, what are the most compelling reasons to use blended learning?
- What else would you like to learn about blended learning?

# Evaluation



- What was the most useful part of this session for you, and why?
- What do you plan to do with what you learned from this session? What are your next steps?



## Useful Links

Web Address for Blended Learning Guide

<http://app.essential.com/resources/blended-learning-teachers-guide-web.pdf>

Handouts <https://bit.ly/2FUB62v>

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